For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION STATIONS



## **KDKA-TV**

1201-544377

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 5

12/11/2012

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV Contract Num: 1201-56250

11/02/2012-11/06/2012

**Contract Dates: Customer Order:** 

Linked Order:

/ 2554

CPE:

PA CD12 KEITH ROTHFUS WK 11/5 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
.ine	<u> </u>				Buy Line Date			WTFSS	Dur	Spots	Rate	
2		RNING	6-7AM		11/05/2012-11	/06/2012	M T	•	30	2	720.00	
30 MI	IN SEP											
Week	<u>c Of</u>			MTWTFS	S	Spots Per Week		Rate				
11/05	5/2012-11/11/	2012		М Т		2		720.00				
Air Da	ate	Dav	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	5/2012		06:09:19 AM		TVGENROTH	1215H	30	720.00			10	
	5/2012		06:28:44 AM		TVGENROTH		30	720.00				
	THE 540					1/05/00/10			-		450.00	
3	THE EAR	LY SHO	OW		11/05/2012-11	/05/2012	M .		30	1	450.00	
30 1011	IN SEP											
Week	c Of			MTWTFS	S	Spots Per Week		Rate				
	 5/2012-11/11/	2012		M	=	1	45	450.00				
						-	_ "\					
Air Da			Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
11/05	5/2012	Мо					30				Credit	
4	PRICE IS	RIGHT	Γ		11/05/2012-11	/05/2012	М.		30	1	675.00	
30 MI	IN SEP				The same							
							13000					
Week				MTWTFS	<u>S</u>	Spots Per Week		Rate				
11/05	5/2012-11/11/	2012		M		1		675.00				
Air Da	ate_	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/05	5/2012	Мо					30				Credit	
	NOON NE	EWS			11/05/2012-11	//05/2012	M .		30	1	720.00	
5	IN SEP											

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



**KDKA-TV** 

1201-544377

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

**INVOICE** 

Account Exec:
Office:
Contract Num:

Brian Butz-1 KDKA-TV

1201-56250

**Contract Dates:** 11/02/2012-11/06/2012

Customer Order:

Linked Order:

**CPE:** / / 2554

In Account STRATEGIC MEDIA PLACEMENT(146318)
With: 7669 Stagers Loop

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

Delaware, OH 43015-7010 ATTN:Accounts Payable , , , =---

**Product Desc:** PA CD12 KEITH ROTHFUS WK 11/5

Broadcast airtimes represented are reported to the nearest second.

Flight									Total	
Description			Buy Line Dates		мту	VTFSS		Dur	Spots	Rate
Week Of		MTWTFSS		ts Per Week		Rate			•	
11/05/2012-11/11/2012		M	<u> </u>	<u>1</u>	_	720.00				
11/03/2012-11/11/2012		IVI		ı		720.00				
Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>		Credit	<u>Remarks</u>
11/05/2012 Mo	12:14:02 PM		TVGENROTH1215H		30	720.00				
6 430-5PM NEWS	3		11/05/2012-11/05/2012		M			30	1	720.00
30 MIN SEP		-								
								-6	W	
Week Of		MTWTFSS	Spo	ts Per Week	=	Rate	100			l.
11/05/2012-11/11/2012		M		1		720.00	100			
Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit	TO.	Credit	Remarks
11/05/2012 Mo	All Time	IVI/O T OI	<u>iviateriai</u>		30	<u> </u>			Credit	Credit
11/03/2012 IVIO					30		The same of the sa	100		Credit
530-6PM NEWS	3		11/05/2012-11/05/2012	465	М	1110		30	1	1,050.00
30 MIN SEP										
Week Of		MTWTFSS	<u>Spo</u>	ts Per Week	N	Rate				
11/05/2012-11/11/2012		M		1		1,050.00				
Air Date Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks
	05:39:17 PM	10 1	TVGENROTH1215H	<u>a</u>	30	1,050.00			·	
M-F 6PM NEWS	<u> </u>		44/05/0040 44/05/0040		M			20		4.000.00
30 MIN SEP	>		11/05/2012-11/05/2012		M	• • •		30	1	1,080.00
30 IVIIN SEP										
Week Of		MTWTFSS	e ena	ts Per Week		Rate_				
11/05/2012-11/11/2012		· ·	<u> </u>	<u>15 Fei Week</u>	_	1,080.00				
11/05/2012-11/11/2012		М		I		1,060.00				
Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	06:13:15 PM		TVGENROTH1215H		30	1,080.00				
11/05/2012 Mo	00.13.13 FW									
11/05/2012 Mo M-F 630PM NE			11/05/2012-11/05/2012		M			30	1	1.080.00

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 2 of 5

PAY BY 12/11/2012 Net 30 days

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

CBS TELEVISION STATIONS



## **KDKA-TV**

Invoice Num:

**Billing Period:** 

**INVOICE** 

Page 3 of 5

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56250 11/02/2012-11/06/2012

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

/ 2554

CPE:

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS WK 11/5

1201-544377

Invoice Date: 11/11/2012 Billing Cycle: Weekly

12/11/2012 10/29/2012-11/11/2012 Net 30 days

uy	Flight										Total	
ne	Description				Buy Line Dates		мтм	/TFSS		Dur	Spots	Rate
<u>\</u>	Week Of			MTWTFSS	Spo	ots Per Week	_	Rate				
1	11/05/2012-11/11/20	12		M		1		1,080.00				
,	Air Date <u>D</u>	)av	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks
		•	06:43:27 PM	<del></del>	TVGENROTH1215H		30	1,080.00				
10	11PM NEWS				11/05/2012-11/05/2012		М			30	1_	2,250.00
	30 MIN SEP	,			11/03/2012-11/03/2012		101	• • •		30		2,200.00
										-4		
1	<u>Week Of</u>			MTWTFSS	Spo	ots Per Week	_	Rate	1000			l.
1	11/05/2012-11/11/20	12		М		1		2,250.00	The second			
1	Air Date <u>D</u>	)ay	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit		Credit	Remarks
		Ло					30					Credit
11	11:35P-12:3	7A -	LETTERMAN		11/05/2012-11/05/2012		M		-	30	1	575.00
	BO MIN SEP				,						<u> </u>	0.0.00
					100							
1	<u>Week Of</u>			MTWTFSS	Spc Spc	ots Per Week	\	Rate				
1	11/05/2012-11/11/20	12		М		1		575.00				
1	Air Date D	ay	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	<u>Remarks</u>
1	11/05/2012 N	Ло	12:15:20 AM		TVGENROTH1215H	M	30	575.00				
13	M-F ERLY N	IEWS	3		11/02/2012-11/02/2012		F	·		30	3	1,080.00
					7							
1	Week Of			MTWTFSS	Spo	ots Per Week	=	Rate				
1	10/29/2012-11/04/20	12		F		3		1,080.00				
1	Air Date <u>D</u>	)ay	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
1	11/02/2012 F	r	06:25:47 PM		TVGENROTH1215H		30	1,080.00				
	I1/02/2012 F	r	06:38:38 PM		TVGENROTH1215H		30	1,080.00				
1			06:57:55 PM		TVGENROTH1215H		30	1,080.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



## **KDKA-TV**

1201-544377

Invoice Num:

INVOICE

Page 4 of 5

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56250

11/02/2012-11/06/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE:

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

/ 2554

PA CD12 KEITH ROTHFUS WK 11/5 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

uy	Flight								_	Total	
ine	Descripti		2000		Buy Line Dates			TFSS	Dur	Spots	Rate
14	UNDERC	OVER	BOSS		11/02/2012-11/02/2012		F		30	1	2,250.00
	Week Of			MTWTFS	Spots Per W	<u>eek</u>		Rate			
	10/29/2012-11/04/	2012		F		1		2,250.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	_	<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/02/2012	Fr	07:58:30 PM		TVGENROTH1215H		30	2,250.00			
15	CSI: NY				11/02/2012-11/02/2012		F		30	1	2,250.00
											ā
	Week Of			MTWTFS	Spots Per W	<u>eek</u>	_	Rate			N.
	10/29/2012-11/04/	2012		F		1		2,250.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	_	<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/02/2012	Fr	09:47:38 PM		TVGENROTH1215H		30	2,250.00			
16	THE LATE	E LATE	SHOW W/CRA	IG FERGUS	11/02/2012-11/02/2012	200	F		30	2	225.00
	Week Of			MTWTFS	Spots Per W			Rate_			
	10/29/2012-11/04/	2012		<u>мі і w і ғ 5</u> Ғ	<u> </u>	<u>еек</u> 2	7	225.00			
	10/29/2012-11/04/	2012		г		2		225.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	1	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/02/2012	Fr	12:42:38 AM		TVGENROTH1215H		30	225.00			
	11/02/2012	Fr	01:07:37 AM		TVGENROTH1215H		30	225.00			
17	11PM NE	WS			11/03/2012-11/03/2012		\$	S.	30	2	2,025.00
				. And				_			
	Week Of			MTWTFS	Spots Per W		-	Rate			
	10/29/2012-11/04/	2012		S.		1		2,025.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	_	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/03/2012	Sa					30			2,025.00	Preempted
	11/03/2012	Sa	12:08:03 AM	11/03/2012	TVGENROTH1215H		30	2,025.00	2,025.00		Makegood in 23:55:40-00:31:00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

CBS TELEVISION STATIONS



KDKA-TV

1201-544377

Invoice Num:

INVOICE

Page 5 of 5

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56250 11/02/2012-11/06/2012

Contract Dates:

Customer Order:

Linked Order:

**CPE:** / / 2554

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable L. / /250

**Product Desc:** PA CD12 KEITH ROTHFUS WK 11/5

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	DAVDV	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAY BY	Net 30 days

Buy	Flight										Total		
Line	Descripti	on		Buy Line Dates			MTWTFSS			Our	Spots	Rate	
18	KD/PG SUNDAY EDITION			11/04/2012-11/04/2012		2	S			30	2	200.00	
Week (	<u>Of</u>			MTWTFS	<u> </u>	pots Per Week		Rate					
10/29/2	2012-11/04/	2012		S		1		200.00					
Air Dat	<u>te</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	-	Credit	<u>Remarks</u>	
11/04/2	2012	Su					30				200.00	Preempted	
11/04/2	2012	Su	06:48:36 AM	11/04/2012	TVGENROTH1215H		30	200.00	200.00			Makegood in THE SUNDAY E	BUSINES
	Tota	I Spots		Gross Am	<u>t</u>	Commissi	on Amt	Net Amt	Debit	-18	Credit	Reconciliation	
Air Time Totals		16		16,360.00	)	2,	,454.00	13,906.00	2,225.00	1	2,225.00	0.00	

## **Billing Notes**

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

 Gross Billing
 16,360.00

 Trade Value
 0.00

 Agency Commission
 2,454.00

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 13,906.00

Warranty - We warrant the above broadcasts were made according to the official station log.